

STOP THE STIGMA

Stigma is a mark of disgrace born of stereotypes and misunderstanding. Unfortunately, people suffering from mental illness often experience discrimination, prejudice, and even hostility as a result of this stigma. Psychiatric disorders are often misunderstood, and there is still a belief that mental illness is not real because it cannot be seen. Yet nearly 58-million adults in America will suffer from a diagnosable mental illness each year. Through education and advocacy, we hope to make a positive impact on the community's perception of mental illness and offer support for those individuals and families that are affected by these disorders.

Stop the Stigma started as a grass-roots effort in an office parking lot with the goal of educating community members about mental illness and connecting them to mental health resources available within the Gainesville area. The idea was to create a fun, festival-like environment in order to bring the community together while offering education about mental health issues and resources within the community. Ultimately, the goal was, and still is, to work towards reducing the stigma associated with mental illness and psychiatric care.

Through these efforts, we intend to make the Gainesville area a place of inclusion and support for those individuals and families affected by mental illness and a community that supports the mental health of its members.



Participating in this year's event shows the community that you are here and that you stand up for mental health. Becoming a sponsor shows that you are committed to making the community a better and healthier place and that you stand behind the work being done to realize this goal.

www.EHSFamily.com/Charity

[#StopTheStigmaGNV](https://twitter.com/StopTheStigmaGNV)

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This year's Stop the Stigma Community Event will take place at Kanapaha Veteran's Memorial Park on Saturday, April 29th, 11:00am-3:00pm.

Field Day games will take place at Kanapaha Veteran's Memorial Park on Saturday, April 29th, 10:00am-12:00pm. Registration and check-in begins at 9:00am.



Contact Information

Donations can be accepted by credit card through our website:

www.ehsfamily.com/charity

Cash or check donations can be mailed to:

Sarkis Family Charitable Foundation
529 NW 60th Street
Gainesville, FL 32607

Find out how you can donate, volunteer, or participate in this year's event!

Contact Eric at (352)240-6011 or StoptheStigmaGNV@gmail.com

2017 Stop the Stigma Sponsorship Levels

- Presenting sponsors (\$1000/\$1250 in kind)
 - Prominent logo placement on all event signage, t-shirts, publications and advertising
 - Full-page ad in event program
 - Mention in all public service announcements
 - Company name appears on front of shirts and handouts
 - Recognition in all communication to participants and presenters
 - Large logo banner at registration table or featured activity
 - Table to present company information and materials
 - Opportunity to provide materials for participant goody bags
 - Invitation to reception for sponsors prior to event for 8 people
- Platinum (\$850/\$1000 in kind)
 - Prominent logo placement on all event signage, t-shirts, publications and advertising
 - Half-page ad in event program
 - Recognition in all communication to participants and presenters
 - Table to present company information and materials
 - Opportunity to provide materials for participant goody bags
 - Invitation to reception for sponsors prior to event for 6 people
- Gold (\$700/\$850 in kind)
 - Logo placement on all event publications, signage, t-shirts, print and website
 - Recognition in all communication to participants and presenters
 - Quarter-page ad in event program
 - Table to present company information and materials
 - Opportunity to provide materials for participant goody bags
 - Invitation to reception for sponsors prior to event for 4 people
- Silver (\$500/\$700 in kind)
 - Logo placement on all event publications, signage, t-shirts, print and website
 - Logo listing in event program
 - Opportunity to provide materials for participant goody bags
 - Invitation to reception for sponsors prior to event for 2 people
- Media/Marketing Partner (In-kind; Promote event through media, print, TV, and/or Radio)
 - Prominent logo placement on all event publications, signage, t-shirts, print and website
 - Half-page ad in event program
 - Opportunity to provide materials for participant goody bags
 - Invitation to reception for sponsors prior to event for 2 people.
- Individual (\$35)
 - Event shirt
 - Recognition on sponsor page of program and website